

WALK TO SUPPORT HOLOCAUST EDUCATION: Sponsorship Levels



\$15,000 HONOREE SPONSOR

Livingston Event — 2 Available

- 10 event registrations
- Same inclusions as Leader in the Journey
- Exclusive speaking introduction of special guest Honoree at Livingston, NJ event
- Company logo & link on JFTL & MSHEF websites
- **Logo on front of MSHEF's TCS New York City Marathon runner shirts**
- **Listing on MSHEF's New York City Marathon webpage**

YOUR IMPACT

Provides Holocaust education materials/programming for 3 average sized school districts (15-30 schools)
OR
Underwrites a New Grant Program for MSHE Foundation

\$10,000 BIB SPONSOR

"I Walk In Honor Of" — 3 Available

- 10 event registrations
- Same inclusions as Leader in the Journey
- Logo placement on "I Walk In Honor Of" bibs provided to all participants
- Company logo & link on JFTL & MSHEF websites
- **Logo on back of MSHEF's TCS New York City Marathon runner shirts**
- **Listing on MSHEF's New York City Marathon webpage**

YOUR IMPACT

Provides Holocaust education materials/programming for 2 average sized school districts (10-20 schools)
OR
Underwrites New Grant Program for MSHE Foundation

\$7,500 RAFFLE SPONSOR

4 Available

- 7 event registrations
- Same inclusions as Leader in the Journey
- Exclusive Company / Name recognition for one raffle week as "Presented by"
- Ability to include a collateral piece with raffle prize shipment

YOUR IMPACT

Provides Holocaust education materials/programming for 1 average sized school district (5-10 schools), helps subsidize transportation costs for Holocaust-related field trips, and Holocaust-related books for 5+ classrooms

\$5,000 LEADER IN THE JOURNEY

*Unlimited Available
(7 in 2022 + 1 in-kind)*

- 5 event registrations
- Same inclusions as Partner in the Journey
- Inclusion in social media posting
- Logo on bag provided to all participants

YOUR IMPACT

Provides Holocaust education materials/programming for 1 average sized school district (5-10 schools)

\$2,500 PARTNER IN THE JOURNEY

*Unlimited Available
(6 in 2022)*

- 3 event registrations
- Same inclusions as Ambassador of the Journey
- Inclusion in JFTL Press Releases
- Company / Name on JFTL website

YOUR IMPACT

Provides Holocaust-related books/materials/programming for 5+ classrooms

\$1,000 AMBASSADOR OF THE JOURNEY

*Unlimited Available
(10 in 2022)*

- 2 event registrations
- Same inclusions as Friend of the Journey
- Company listing in JFTL e-blasts
- Post-event email coverage

YOUR IMPACT

Provides Holocaust education materials for 1 average sized school
OR
Subsidized transportation for a Holocaust related field trip

\$500 FRIEND OF THE JOURNEY

*Unlimited Available
(10 in 2022)*

- 1 event registration
- Company / Name on Facebook event page
- Company / Name on Giveaway insert shipped to participants

YOUR IMPACT

Subsidizes cost of a Holocaust-related museum/trip
OR
Two classroom sets of books

Ready to make an impact? Email connect@mshefoundation.org.



Promoting Respect and Kindness through Holocaust Education

MSHEFOUNDATION.ORG
CONNECT@MSHEFOUNDATION.ORG
@MSHEFOUNDATION